



SAVE THE DATE

93rd Annual NETPA Convention

April 4 – 6, 2019 / Tyler, TX / Hilton Garden Inn

November 26, 2018

Mark your calendars now and make plans to join us for the 93rd Annual NETPA Convention at the Hilton Garden Inn in Tyler, April 4 -6, 2019.

RESERVATIONS:

Make your reservations early at the special room rate of \$99 per night which includes breakfast. You can book your room now by contacting the hotel directly at 903-509-1166. Be sure to ask for the NETPA rate. You can also book online through the NETPA link:

https://hiltongardeninn.hilton.com/en/gi/groups/personalized/T/TYRTYGI-NET-20190404/index.jhtml?WT.mc_id=POG

Deadline for reservations is March 20, 2019.

SALES TRAINING:

From 8:30 a.m. to 3 p.m., Friday, April 5, **Ryan Dohrn with 360 Ad Sales Strategy & Training** will provide us with a great program designed to help us all make money. Many of our newspapers don't have access to good sales training and the NETPA felt it would be a good investment to bring Ryan in to help all of us sharpen our sales skills. The cost per sales rep is only \$50 for the day which also includes lunch. **Put it in your budget and bring your entire sales team.** Hopefully, this price point and value will benefit all of our newspapers.

2019 BETTER NEWSPAPER CONTEST:

We hope you are all looking forward to the contest for the North and East Texas Press Association as much as we are. **Deadline for this year's contest is Friday, Feb. 8, 2019.** Feel free to go ahead and start getting your submissions together in between typing up all those cute little Santa letters! There are no specific month categories in this year's contest. Full contest details will be sent via email and mail in January 2019, so be on the look out for that information. - *Wyndi Veigel 2019 Better Newspaper Contest Chair*

Below you will find a tentative agenda for the convention. You can expect to receive additional information on the convention in the coming weeks.

If you have any questions, please feel free to contact me at 903-567-4000 or brad@vanzandtnews.com

Brad Blakemore
2019 NETPA Convention Chair
Van Zandt Newspapers, LLC
903-567-4000 / brad@vanzandtnews.com

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Tentative Program

Wednesday, April 3

Rooms will be available for early arrivals at the discounted rate.

Thursday, April 4

8 a.m. tee time	NETPA Golf Tournament – Holly Tree Country Club
3 – 6 p.m.	Registration desk opens in meeting foyer
4:30 – 5:30 p.m.	NETPA Board Meeting
6:30 – 7:00 p.m.	First Timers' Reception
7:00 p.m.	Dinner & Bingo (in hotel)

Friday, April 5

8 a.m.	Registration desk opens in meeting foyer
8 a.m. – 8:30 a.m.	Continental breakfast / self serve in lobby
8:30 a.m. – 3 p.m.	Ryan Dohrn – sales training w/ break for lunch
3:00 p.m. – 6:30 p.m.	Free time to explore Tyler
6:30 – 7:00 p.m.	Reception (in hotel)
7:00 p.m.	Dinner (in hotel) – Sam C. Holloway & Tom Mooney presentations NETPA Live Auction

Saturday, April 6

8 – 10 a.m.	Registration desk opens in meeting foyer
8 – 8:30 a.m.	General membership meeting TPA President report / Memorial report / Financial report TPA Legislative update?
8:30 – 9:30 a.m.	Making Sales Soar Like Magic – Lou Ann Sornson / Metro Creative Graphics
10:00 a.m.	Brunch buffet
10:30 – 12:30 p.m.	NETPA Better Newspaper Contest Awards Brunch

Check out by 2 p.m.

2018 – 2019 NETPA Board

Chairman of the Board

Bryan Giguere, *Winnsboro News*

Secretary / Treasurer

Cher Thompson, *Hood County News*

President

Rick Craig, *Nacogdoches Daily Sentinel*

Bingo Chairman

Rick Craig, *Nacogdoches Daily Sentinel*

First Vice President: Convention Chairman

Brad Blakemore, *Van Zandt Newspapers*

Finance Chairman

Dan Moore, *Henderson Daily News*

Second Vice President: Contest Chairman

Wyndi Veigel, *Farmersville Times / Princeton Herald*

Scholarship Chairman / Audit Committee

Jim and Suzanne Bardwell, *Gladewater Mirror*