

# Avoid | Deny | Defend™

Developed by the ALERRT™ Center at Texas State University

Avoid Deny Defend™: is the intuitive, easy-to-remember three step plan for survival in the event of an active shooter event or other public acts of violence (e.g. robbery, hostage situation, workplace violence, active shooter).

**AVOID starts with your state of mind.**

- Pay attention to your surroundings.
- Have an exit plan.
- Move away from the source of the threat as quickly as possible.
- The more distance and barriers between you and the threat, the better.

**DENY when getting away is difficult or maybe even impossible.**

- Keep distance between you and the source.
- Create barriers to prevent or slow down a threat from getting to you.
- Turn the lights off.
- Remain out of sight and quiet by hiding behind large objects and silence your phone.

**DEFEND because you have the right to protect yourself.**

- If you cannot Avoid or Deny be prepared to defend yourself.
- Be aggressive and committed to your actions.
- Do not fight fairly. THIS IS ABOUT SURVIVAL.

**CALL 911** when you are in a safe area.

When Law Enforcement arrives, **SHOW YOUR HANDS AND FOLLOW COMMANDS.**

## **What You Do Matters.™**

In the Workplace. In the Community. Anywhere.

These three simple steps can help in survival in your workplace, your church, your school and other areas in your community. Please feel free to share these vital options - and remind your family and friends to:

- Know Your Surroundings.
- Have A Plan.
- Use Will Power.
- Choose To Survive.

*Remember that Failure to Plan is Planning to Fail.*

*Sgt Cris Brichetto [cbrichetto@granbury.org](mailto:cbrichetto@granbury.org)*

**817-573-2648**