

CONVENTION

NORTH & EAST TEXAS PRESS ASSOCIATION

April 5-7, 2018

Register and Make Your Motel Reservations Now

Hilton Garden Inn - Granbury

Room reservation deadline is March 5

Call 817-579-3804 and use group code NETXPS

PROMOTIONS › PRODUCTIVITY › PROFITS

Tentative Schedule

Thursday, April 5

10 a.m. **Golf at Harbor Lakes Country Club**
\$50 per player

2 p.m. **Registration Desk opens**

6 p.m. **Burgers, Brews and Bingo at Grumps**
Bring cash for Bingo cards to benefit scholarship fund

Friday, April 6

8 a.m. **Registration Desk opens**

8 a.m. **Breakfast**

8:45 a.m. **Welcome to Granbury**

9 a.m. **Saving Community Journalism**
What we learned and what we are doing. Tommy Thomason of TCCJ will lead a discussion from the TCCJ workshop held in 2017

11 a.m. **Be more productive**
Tommy Thomason and Broc Sears of TCCJ will present free online and smartphone tools to help you work faster and smarter

11:30 a.m. ... **How would you react to an active threat?**
Granbury PD Sgt. Cris Brochetto will give information on how to react to life threatening situations

Noon **Luncheon**

Sgt. Brochetto will continue his program with a Q&A to follow

2 p.m. **Free time to enjoy Granbury**

5:30 p.m. **President's Reception**

6:30 p.m. **Dinner**
Kristin Jaworski, Trail Boss of the Fort Worth Herd will entertain with tales of her many adventures with the legendary longhorns

8 p.m. **Hospitality Room**

Saturday, April 7

8:30 a.m. **Great Idea Exchange**

8:45 a.m. **Advertising promotions and ROP successes**

9:30 a.m. **Circulation improvers**

10:00 a.m. ... **Social Media: Are we doing it right?**

10:30 a.m. ... **General Business Meeting**
Silent Auction ends

11 a.m. **Awards Brunch**
Winners of the NETPA Better Newspaper contest will be announce by Brad Blakemore, chairman

**Make your reservations early
at the special group rate of
\$119 per night**

**Deadline to book rooms at special
NETPA rate is March 5, 2018**

**Call 817-579-3804 and use group code
NETXPS**



Go to NETPA.us/convention for link to make reservations online



Great Idea Exchange

**Saturday morning will be group
discussions on ways to make and
save money.**

*Please bring sample copies of your
special sections, ROP promotions,
circulation boosting ideas, etc.*

Bring sales collateral, too.

*If you have digital versions available, please email them to Rick Craig, rcraig@hcnews.com
before the convention. You can use Dropbox for larger files. All files will be made
available to the members after the convention.*

Remember Door Prize Items and Silent Auction Items

Registration Form

Complete Registration Form and Mail with Payment to:
NETPA, Cher Thompson, PO Box 879, Granbury TX 76048-0879

Newspaper or Firm _____

Address: _____

Email: _____

Name _____ \$ _____

Name _____ \$ _____

Name _____ \$ _____

Payment: Send check to NETPA, Cher Thompson, PO Box 879, Granbury TX 76048 or

CC number _____

Exp Date _____ Security Code _____

Billing Address (if different from above) _____

Billing City, State, Zip _____

Amount you authorize to charge _____ Signature _____

Advance Registration:

\$100 per person

\$60 for children 12 & under

*Deadline for advance
registration is March 23*

At-Convention Registration

\$130 per person

\$75 for children 12 & under

Saturday Brunch/Awards only:

\$50 per person

Contact Rick Craig,
rcraig@hcnews.com
for more info