

2015



To encourage and promote higher standards of journalism, promote the welfare of, encourage ethical practices in, and protect the interests of the publishing and printing industries in the geographic area concerned, and to promote friendship and understanding among publishers, editors and others in the field of journalism in North and East Texas.

Better Newspaper Contest

SPORTS COVERAGE

DIVISION 1

DAILIES

1. Athens Review

Easy to move through stories, nice layout and info boxes.

2. Texarkana Gazette

Lots of local sports on front page. Good use of white space.

3. Paris News

Lots of teams, solid section with lots of coverage.

4. Marshall News Messenger

Solid.

DIVISION 2

SEMI-WEEKLIES

1. Wise County Messenger

Good mix of sports. Great photos and use of them.

2. Kilgore News Herald

Game time weekly very nice product!

3. Hood County News

Writing is solid. Eye-catching page. Scoreboard easy to navigate.

4. Burleson Star

Nice mix of local sports and well laid out.

DIVISION 3

WEEKLIES

1. Winnsboro News

Very well-written stories. Great pics & hooks to stories.

2. Murphy Monitor

Great range of coverage. Photos well done. Overall very good.

3. The Wylie News

Great pictures with great story writing.

4. Mt. Vernon Optic-Herald

(no notes from judge)

DIVISION 4

WEEKLIES

1. Tri County Leader

Lots of variety, lots of good photos, very good section.

2. Princeton Herald

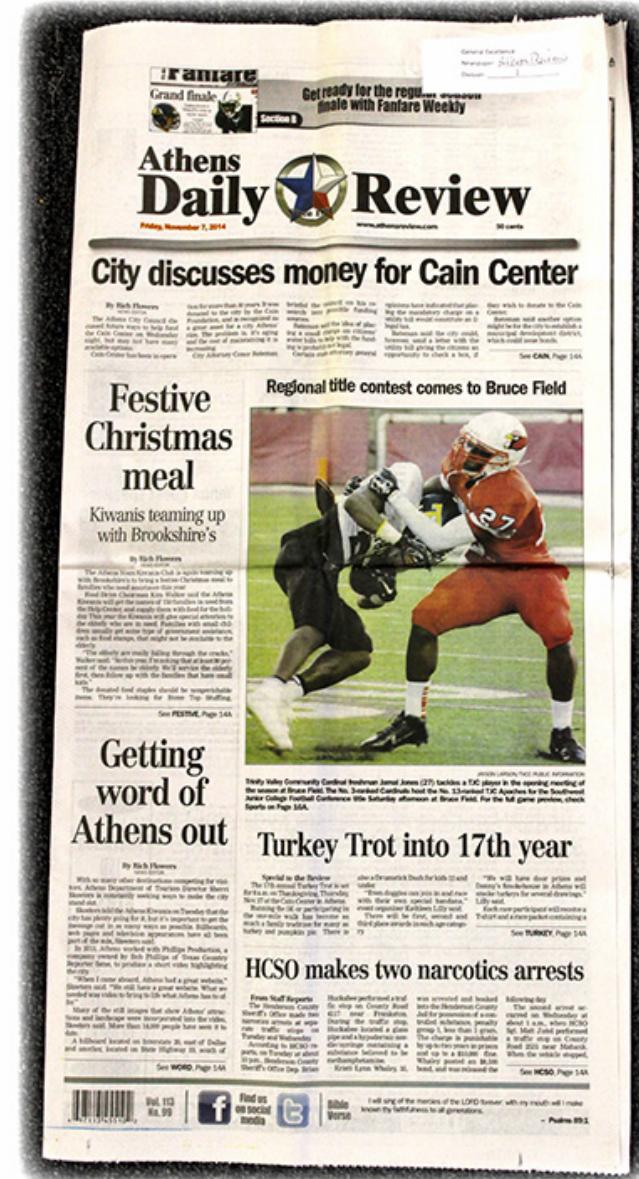
Good mix of sports. Nice photo page. Lots of local sports.

3. Dublin Citizen

Lots of local names and faces-different sports.

4. Gladewater Mirror

Lots of photos with lots of kids. Liked the matchup boxes.



DIVISION 5

WEEKLIES

1. Glen Rose Reporter

Great coverage. Lots of stats.

2. Joshua Star

Awesome football and volleyball pix. Coach intros great.

3. Olney Enterprise

Don't assume reader knows what team you are talking about. Lots of repetition in headlines on same page. Change it up.

4. Bullard Banner News

When referring to sports records, you don't need to say, "overall", a record is a record.

SPORTS PHOTO

DIVISION 1

DAILIES

1. *Lufkin News*

Great capture that tells the whole story in one frame. Sharp focus.

2. *Texarkana Gazette*

Great moment. Perfect timing.

3. *Paris News*

Good action. Nice faces.

4. *Greenville Herald Banner*

Great emotion. Great moment.

DIVISION 2

SEMI-WEEKLIES

1. *Wise County Messenger*

Beautiful, sharp peak action. Perfectly composed.

2. *Kilgore News Herald*

Love the emotion. Great track picture!

3. *Burleson Star*

Action, face, water, what else do you need? Great shot.

4. *Hood County News*

Great action shot. Crop tighter or looser.

DIVISION 3

WEEKLIES

1. *Farmersville Times*

Wonderful Shot. Peak action was caught.

2. *The Sachie News*

Really nice shot. Color looks true.

3. *Mineola Monitor*

Great Action!

4. *Murphy Monitor*

Wonderful photo. Could use some

contrast.

DIVISION 5

WEEKLIES

1. *Olney Enterprise*

Decent picture from a practice. Nice action.

2. *Glen Rose Reporter*

Wonderful moment.

3. *Joshua Star*

Nice capture would play larger. Glad to see faces.

4. *Bullard Banner News*

Okay photo without a moment.

SPORTS
GIRLS BASKETBALL

Breaking hearts

MOB SCENE — Decatur players surround Makayla Mayfield after she buried the game-winning 3-pointer against Princeton Friday. The Class 3A Region II area-round game was held at Texas Woman's University's Kitty Magee Arena in Denton.

JOE DUTY/WCMESSENGER • Buy reprints at wcmessenger.com/reprints

FEATURE PHOTO

DIVISION 1

DAILIES

1. Texarkana Gazette

Detail-love the entry. Visually pleasing & holds eye longer.

2. Lufkin News

Good picture. Selfies-stronger image. Well executed.

3. Paris News

Chill Out-better of two. Image well composed. Nice faces.

4. Athens Daily Review

Great emotion.

DIVISION 2

SEMI-WEEKLIES

1. Wise County Messenger

Beautifully lit. The rainbows are wonderful.

2. Hood County News

Great emotion. It makes the photo.

3. Kilgore News Herald

Great moment. Hug: tight crop probably helped this one.

DIVISION 3

WEEKLIES

1. Mount Vernon Optic-Herald

Nice pic with facial expressions.

2. Farmersville Times

Parade: this is the best photo in this contest.

3. Mineola Monitor

Nice moment.

4. Winnsboro News

Nice idea but feels a little awkward.

DIVISION 4

WEEKLIES

1. Princeton Herald

Grad-best photo in this division.

2. Gladewater Mirror

Very good moment/face for a feature. Kiss-Well Done!

3. Dublin Citizen

Era: I like this feature photo.

4. Tri County Leader

Good hometown feature photo.

DIVISION 5

WEEKLIES

1. Olney Enterprise

Cookies: good feature photo. Bubbles: really like this.

2. Glen Rose Reporter

Health fair-okay photo. Shoot at their level.

3. Bullard Banner News-Flag

Would like to see cutline with names.



NEWS PHOTO

DIVISION 1

DAILIES

1. Texarkana Gazette

Nice shot of personnel working a nasty accident.

2. Lufkin News

Police: good job of being in the moment when story developing.

3. Athens Daily Review

Girl: really good news photo.

DIVISION 2

SEMI-WEEKLIES

1. Wise County Messenger

Fire: well-framed, executed photo.

2. Kilgore News Herald

SWAT: The moment makes this picture.

3. Hood County News

Crash: on its own this is the best photo of the division.

4. Burleson Star

Centennial H.S.: good photo, nice moment.

DIVISION 3

WEEKLIES

1. Mineola Monitor

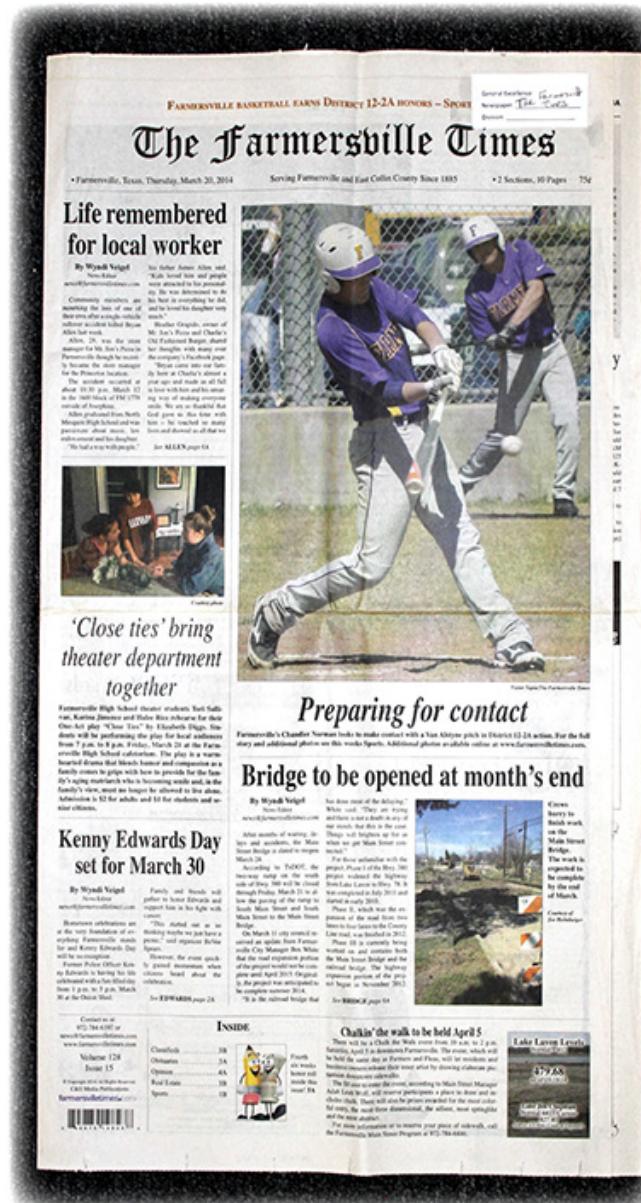
Cell phone: Okay overall image of event.

2. Farmersville Times

Absorbable material: better shot.

3. Winnsboro News

Wreck: okay photo, needs names in cutline.



DIVISION 4

WEEKLIES

1. Dublin Citizen

Good job capturing your hometown's history.

2. Princeton Herald

Bus: an okay overall shot of scene.

3. Tri County Leader

Crash: not bad. Being in the right spot half the battle.

DIVISION 5

WEEKLIES

1. Joshua Star

Water: good photo, could be cropped tighter.

2. Bullard Banner News

Ribbon cutting: far above avg. for event.

3. Glen Rose Reporter

Fire: I wish photo was further away to see what is burning.

NEWS WRITING

DIVISION 1

DAILIES

1. *Texarkana Gazette*

Great article on a unique situation in a unique town.

2. *Athens Daily Review*

Good description of incident.

3. *Lufkin News*

Good article about a terrible tragedy.

4. *Paris News*

Interesting take on new law and impact on the community.

DIVISION 2

SEMI-WEEKLIES

1. *Kilgore News Herald*

WOW! Great article! Gripping! Well researched & reported.

2. *Wise County Messenger*

Very sad story, but very well written. Great details.

3. *Hood County News*

Good information and important details.

4. *Burleson Star*

Good article on a difficult subject.

DIVISION 3

WEEKLIES

1. *Farmersville Times*

Very touching article. Well put together. Good writing.

2. *Mount Vernon Optic-Herald*

All the details are present. Good lead.

3. *Winnsboro News*

Both sides of issue well represented.

4. *Mineola Monitor*

Interesting article. Great details and good writing.



DIVISION 4

WEEKLIES

1. *Princeton Herald*

Good article! I see lots of follow up in the future.

2. *Dublin Citizen*

Nicely written article.

3. *Gladewater Mirror*

Good article! Great details on an interesting issue.

DIVISION 5

WEEKLIES

1. *Bullard Banner News*

Great way to localize a story!

2. *Olney Enterprise*

Lots of details. Very well done.

3. *Glen Rose Reporter*

Good job with the coverage.

4. *Joshua Star*

Lots of quotes.

FEATURE WRITING

DIVISION 1 DAILIES

1. Greenville Herald Banner

These two papers are the best I have read all day!

2. Texarkana Gazette

Was a bit confusing at first but ended VERY nicely.

3. Marshall News Messenger

Interesting story idea.

4. Paris News

Ultimately good layout, much better story.

DIVISION 2 SEMI-WEEKLIES

1. Kilgore News Herald

Quotes extremely effective with potential to move reader.

2. Burleson Star

Stories' layout was fluid and easy to follow.

3. Wise County Messenger

Great story about perseverance.

4. Jacksonville Progress

Article not justified like other story. #2 find way to fit on one page.

DIVISION 3 WEEKLIES

1. Winnsboro News

Lead, captures audience's attention. Thorough & captivating.

2. Mineola Monitor

Good use of quotes, feels like "Narissa" was telling story.

3. Farmersville Times

Great use of quotes & set up.

4. Mount Vernon Optic Herald

Story gave great info, would have liked more quotes.

DIVISION 4 WEEKLIES

1. Princeton Herald

Very interesting topic. Hits close to home. Well-written.

2. Gladewater Mirror

Very well written piece. Great topic to write about.

3. Dublin Citizen

Veteran's story pulls in a crowd that loves history.

DIVISION 5 WEEKLIES

1. Bullard Banner News

Great detail and information.

2. Glen Rose Reporter

Storiebrook story was definitely interesting.

3. Olney Enterprise

Refuge story interesting and touching.



COLUMN WRITING

DIVISION 1

DAILIES

1. *Paris News*

Lauren Corbell - "Reservoir"-well written column that uses writer's childhood experiences to draw reader in. "Women in Workplace"- another well written column.

2. *Paris News*

J.D. Davidson - "Elected Officials"-well written, great lead. "Direct, Tx."-Really good column. Good use of humor. Enjoyed this one!

3. *Greenville Herald Banner*

Carol Ferguson - "Hedgehog"-I laughed out loud. Best single column of contest.

4. *Marshall News Messenger*

Nathan Hague - "Honoring Real Heroes"- nicely made points. Good writing style. "Politically Incorrect" - I bet you enjoyed writing this one. I certainly enjoyed reading it.

DIVISION 2

SEMI-WEEKLIES

1. *Wise County Messenger*

Jimmy Alford - "Searching for words"- superb writing. Left me at a loss for words clearly best column in division. "Evolution"-well written, takes reader through the changes in his church-good read.

2. *Hood County News*

Nancy Pricer - "Marbles"-brought back memories. "Team Briggs"-good column about community, family and friends, rallying around high school student suffering from rare disease.

3. *Wise County Messenger*

Richard Greene - "Videos"-good lead to start with FB mention of viral videos. "Confessions"-best of two columns. Lead drew me in, touching.

4. *Hood County News*

Kathy Cruz - "Suicide"-heartbreaking story. Wiped away a tear after this one. "YMCA"-good column highlighting programs at Y.

DIVISION 3

WEEKLIES

1. *Mount Vernon Optic Herald*

Susan Reeves - "The upgrade"-Nice slice of life view of the perils of upgrading technology while still trying to face a low tech problem such as a deadline. August Already! Good take on how quickly time seems to pass. Would like to see you eliminate the jumps on both columns.

2. *Mineola Monitor*

Doris Newman - "Here's Your Sign"-Nice touch carrying the sign theme through the column. "Thankful"-mixture of ideas that seem random to the reader.

3. *Winnsboro News*

Bill Jones - "Historical Reflections"- both of these entries were good reads. Nostalgic looks back into the rearview mirror of time.

4. *Winnsboro News*

Bryan Giguere - "Supporting St. Jude"- Nice column about the great work done by St. Jude Children's Hospital. "From the Press Box"-few fans realize how much better the experience is from the sidelines.

DIVISION 4

WEEKLIES

1. *Gladewater Mirror*

Jim Bardwell - "Almond Joy Theory"- Kudos to Jim Bardwell for saying in print what we have all thought about slow internet service. Turtlelink!!! I love it! "Time to CSI"-Too bad there is not an investigative reporter category, Jim

Bardwell would win that one, too--GOOD JOB!

2. *Gladewater Mirror*

Suzanne Bardwell - "More than words"- Nice touch on Veteran's Day column. I enjoyed the way you used the elderly vet selling books to put a personal face on subject. "Caring Hearts"-good job handling an emotional subject. Personal connections make it even more impactful.

3. *Dublin Citizen*

Paul Gaudette - "Avoiding Memory Loss"-nice column on importance of preserving photos and memories. "Language Logic"-a literal interpretation of our unintelligible modern language. I literally loved it in a figurative sense.

DIVISION 5

WEEKLIES

1. *Olney Enterprise*

Mindi Kimbro - "What will it hurt?"-A reminder to slow down and enjoy your child's childhood and maybe even let them enjoy it too. "Hard to be Thankful"- good job bringing to mind the things we can be thankful for.

2. *Bullard Banner News*

Micah McCartney - "Time Catches Up"- good column on slowing down and smelling the roses and enjoying the days while we still can. "Remembering"-way to go, pointing out who the real heroes are.

3. *Glen Rose Reporter*

Brent Addleman - "Miss Texas"-reads more like a school news story than column. "Camaraderie"-better of two columns. Good job pointing out the demands on the time of our firefighters. Also the perils they face on our behalf.

EDITORIAL WRITING

DIVISION 1

DAILIES

1. *Marshall News Messenger*

The Time is Now: Spot on analysis of important local issues. Well stated. Position aimed at involving readers in government decision making that impacts them, their children and their pocketbooks.

2. *Lufkin News*

Huntington VFD: It's good that the newspaper is on top of this mess. Good job on drawing readers' attention to a potentially dangerous issue.

3. *Texarkana Gazette*

Mayoral Misstep: Headline is a bit misleading since problem seems to be with mayoral candidate not mayor. Still, it is good that you informed the voters and shared your position.

DIVISION 2

SEMI-WEEKLIES

1. *Hood County News*

Deja Vu: Outstanding, hard hitting editorial. Kudos for obtaining court records and using Open Records Act to hold public official accountable. That is how a newspaper should act. In the public interest.

2. *Burleson Star*

Les Todd: After reading this I wish I had known Les Todd. Good job urging others to be more like him. He must have been a great role

model.

3. *Kilgore News Herald*

Ambulance: A serious concern that deserves public attention.

DIVISION 4

WEEKLIES

1. *Gladewater Mirror*

Courtesy Trumps Politics: Well-conceived and well stated opinion piece. Vote Yes: well reasoned argument for voting in favor of school bond.

DIVISION 3

WEEKLIES

1. *Winnsboro News*

Texas Presbyterian: Better of two columns. This one advocated for something.



HEADLINE WRITING

DIVISION I DAILIES

1. *Paris News*

"From gift wrap to jail rap", "Ditch sex leads to arrest", "Conflict flares over smoking": Good, grabs attention. Anytime you can use sex in a headline it is good! Cute!

2. *Lufkin News*

"Bleating heart: Man takes mercy on goats seeking shelter from baa-d, baa-d weather", "Pet owner thrilled bearded dragon survives close shave", "Ashes to Ashes As yet another Marlboro Man passes away, we are reminded of the dangers of smoking": Great headline! Cute! Very poignant.

3. *Athens Daily Review*

"Seussational AISD elementary students honored for completing reading challenge", "Wafflely good time Annual waffle breakfast to benefit Family Peace Project set for May 3", "In the trenches": Cute! Neat but kind of cheesy. Very good! Made me read the article.

4. *Texarkana Gazette*

"Cloudy Issue Trending: Fans tout benefits of e-cigarettes, but experts unsure of safety and worry about their appeal to children", "DALLAS GETS DEZ-TRUCTIVE Bryant's three TDs power Cowboys", "Brouhaha is bubbling over local beer sales": Good, nice use of color. Great! Wish it was a local story. Very clever.

DIVISION 2 SEMI-WEEKLIES

1. *Kilgore News Herald*

"Dude in drag skirts offense", "Police say suspect meth'd his pants", "FAME FOR FREEDOM's SAKE Micahel Morton gets life again": Very funny. Cute! Very nice! Creative!

2. *Jacksonville Progress*

"Residents squawk after poultry farm meeting", "Buoys near 1 property stir

waters", "Ex-JHS graduate writes to make you scream": Very funny! Made me laugh! Very fitting! Not as creative as other two but good.

3. *Hood County News*

"Cleanup on Aisle 9: Car crashes into Dollar Tree", "Lawman: She had to eat and run", "Holy Cow! Granbury Cops beef up efforts to raise money for kids in need": Cute, accurate. Clever, creative. Very funny! Made me want to read.

4. *Burleson Star*

"Freezing the force Ice-bucket puts responders to test", "GPS can't get you to C-E-HQ", "Round 2 deja vu with CareFlite": Very cute & creative. A little confusing but does make you want to read the story. Very unique.

DIVISION 3 WEEKLIES

1. *Farmersville Times*

"City says 'go' for stop sign removal", "Police arrest bling ring", "No more mail for Mel": Very creative & cute. Good way to catch reader's attention. Great headline! Made me read the story! Very nice.

2. *Mineola Monitor*

"Senior moments become graduation memories", "Oh, MGs! British car enthusiasts enjoy Mineola gathering", "Once bitten, twice shy": Kind of cliche. Very cute! Cute but needs subhead.

3. *Mount Vernon Optic-Herald*

"Softball bats get cracking for 2014", "Library abuzz about bees", "Mericle looking for miracle": Cutesy. Could be a bit confusing. Cute, accurate. Cute but not original.

4. *Winnsboro News*

"Wood officials go heavy on Golightlys", "Franklin road issue resurfaces", "Here's Your Handicapped Sign": Interesting placement. Might have been more effective as main head. Very original. A bit confusing.

DIVISION 4 WEEKLIES

1. *Tri County Leader*

"Ice, ice baby (the challenge)", "Return of the T-Rhett", "Old dog learns new tricks Troup canine officer drive HIM to class": A bit cliche but good. Great headline! Cute! Kind of cliche.

2. *Gladewater Mirror*

"Bad Country' makes good read, "My kindergarten teacher told my parents I was so mentally challenged that I would likely never graduate from high school, a prediction that turned out to be correct," said C.B. McKenzie", "Help Wanted: Councilperson needed, apply at City Hall", "Conviction on murder of 10th husband upheld": Good headline. Grabs attention. Very cute and clever. Good!

3. *Princeton Herald*

"Police say whoa to evading arrest on horseback", "Board mooves forward with ag barn improvements", "Busy as a bee Beekeeping is one sweet hobby": Kind of wordy but cute. Almost looks like typo. Cliche.

DIVISION 5 WEEKLIES

1. *Glen Rose Reporter*

"Love at first bite Riverhouse Grill: treating taste buds since 2009", "Telling tales of terrific lunches Storiebook Cafe picking up steam in fifth year", "Hospital contract TORCH-ed Consulting firm pulls out of contract": Cute! Clever Clever

2. *Bullard Banner News*

"FORD TOUGH Cyclist survives F-150 hit", "New traffic loop paves way for smooth First Day of School", "Bomb-Humbug! Email threat evacuates BHS before Christmas break": Nice, cute. A bit wordy but nice. Very clever.

ADVERTISING

DIVISION I

DAILIES

1. Texarkana Gazette

Love colors, use of spacing. all type easy to read. Crisp.

2. Marshall News Messenger

Great layout/content. Bright & eye-catching.

3. Lufkin News

Good choice of photo. Overall good use of type & graphics.

4. Athens Review

Use of photos excellent. Use of photo makes ad pop.

DIVISION 2

SEMI-WEEKLIES

1. Kilgore News Herald

Use of photos add to message-simple & very effective.

2. Wise County Messenger

Good use of gray scale & color.

3. Burleson Star

Good layout, use of graphics & typography

DIVISION 3

WEEKLIES

1. Mount Vernon Optic

Clean, easy to read. Good use of color.

2. Winnsboro News

Good concept. Good balance of text.

DIVISION 4

WEEKLIES

1. Tri County Leader

Eye-catching & witty. Good balance photo & text.

2. Dublin Citizen

Good Layout-a little dark-maybe print job.

3. Gladewater Mirror

Good use of photo-easy to read. Good balance.

DIVISION 5

WEEKLIES

1. Joshua Star

Complex layout. Great use of photos!

2. Olney Enterprise

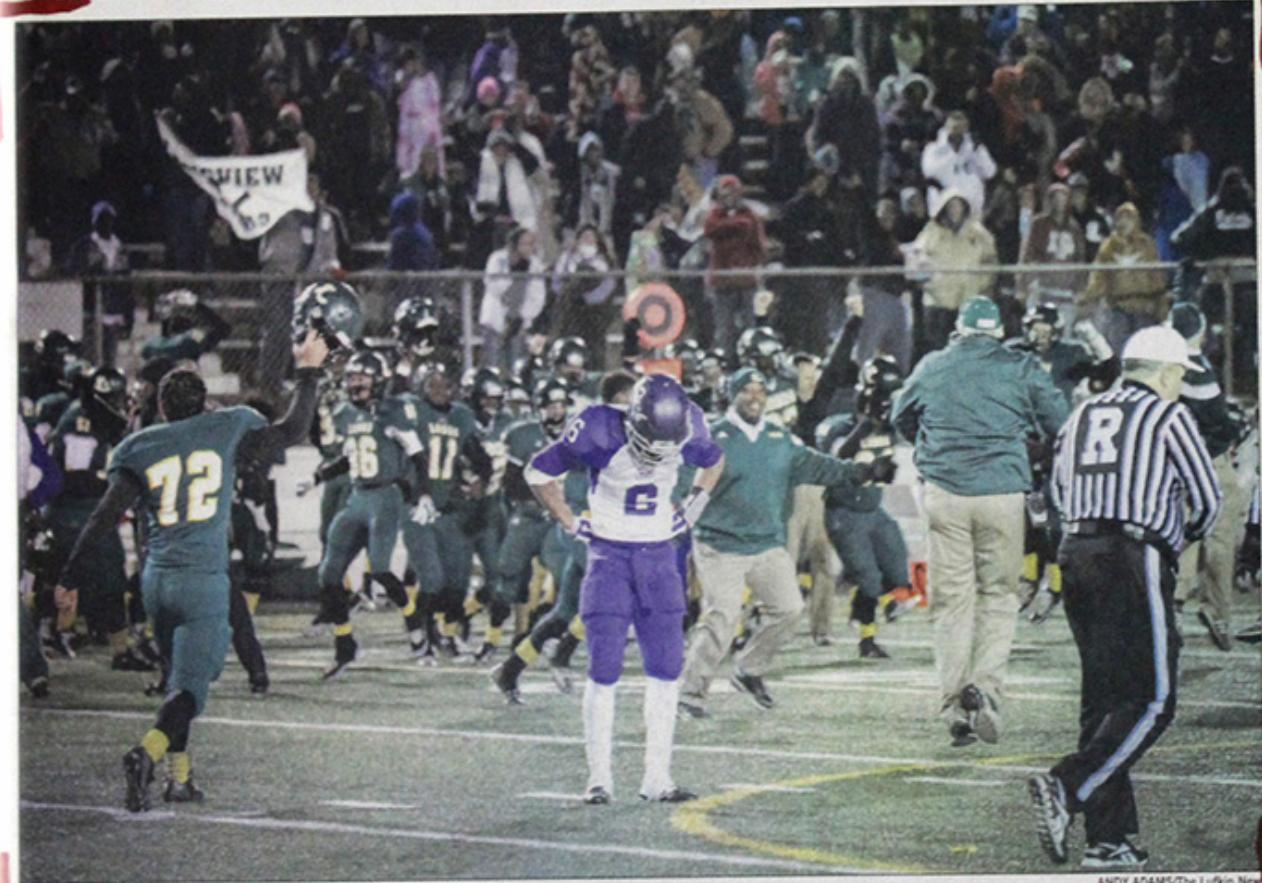
Ad clean. Good graphics. Message easy to read.

3. Glen Rose Recorder

Excellent use of photos in this ad. Simple but easy to read.

LUFKIN FOOTBALL

Heartbreaker



Lufkin Panthers senior running back Steven Sowell stands dejected on the field after the Longview Lobos rallied to beat the Pack 43-42 in a Class 5A Division

II Region II bi-district playoff game Friday night at Trinity Mother Frances Rose Stadium in Tyler.

ANDY ADAMS/The Lufkin New

2-MIN

Area sc

Today

High school aqua

Huntington Vin L

College football

Arlene Christian

College volleyball

SFA at Incarnate

SUNDAY, Nov. 15

High school aqua

Huntington Vin L

should like to have

est, email it to

Results of game

emailed to James

Today's

College football

Ohio State at M

South Carolina v

Ole Miss at Geor

Temple at Penn

James Madison

a.m.

Rice at Marsh

Northeastern at Ne

Washington at W

Mississippi St

Oklahoma at Te

McNeese State

Chi. 6, 3 p.m.

Kentucky at Ten

Auburn at Geor

Texas at Oklaho

Missouri at Texa

Florida State at

LSU at Arkans

Wake Forest at Ar

Arizona State at

College basketb

St. Francis (N.J.)

Women's bask

Texas (San Ant

p.m.

Auto racing

Nationwide Ser

p.m.

Mixed Martial

World Series

Sports, 8 p.m.

Area

District 16-Sa

Team

Ernie

John Tyler

Nacogdoche

Lufkin

Whitehouse

Corsicana

Lindale

Jacksboro

Next, 7

PAGE DESIGN

DIVISION 1 DAILIES

1. Texarkana Gazette

Another well designed paper. Love the use of negative space. Need more headline contrast on page 1. After the main package I want direction on what story is more important. Beautiful Sports Page.

2. Greenville Herald Banner

Beautifully designed paper. Holds up no matter the section. Good use of strong images when needed.

3. Lufkin News

Nice clean design that carries throughout. Good use of strong images. Design gives readers a clear understanding of how the staff wants it to be read.

4. Paris News

Not a bad design. Front page is too busy w/ graphics. Each one isn't bad, but together it pulls it down. Other pages are nice.

DIVISION 2 SEMI-WEEKLIES

1. Wise County Messenger

Wonderful use of all elements to create a design that works from front to back. Use of white space creates importance for main stories, but also makes 2nd and 3rd rung stories easier to read.

2. Kilgore News Herald

Solid design that works from start to finish. Easy to read. Need more variety in headline size. Front page package nice. Lifestyle page wonderful. Nice use of negative space throughout. Well done!

3. Hood County News

I love a paper that holds up throughout. This is well thought out and executed. One drawback is the headline typography on page 1 and Lifestyles. Overall well done.

4. Burleson Star

Good design. Feel sports page could use work. Nice effort on election coverage. Took me a minute to figure out the flow of the graphic.

DIVISION 3 WEEKLIES

1. Winnsboro News

I enjoyed this design. Some areas are odd. Make the flag picture smaller and give the story more room, or bigger and have the story start beside it. Do away with drop shadows. Sports is nice.

2. Farmersville Times

Well designed paper. Front page main story is nice. Can be featured without the box though. Make that headline larger as well. Too much white space on sports page.

3. Mount Vernon Optic

This is a solid design. The entire paper can benefit from more variation in headline size and weight. It will give pages more contrast.



4. Mineola Monitor

I loved this entry after getting past the top of page 1. I like the attempt. Vary your headline size throughout to create more interest.

DIVISION 4 WEEKLIES

1. Tri County Leader

Once I got over the main headline on page 1 this design grew on me. I see the peach/tan color is a part of your nameplate. Let's keep it there.

2. Gladewater Mirror

This design is too tight. Add some space from side to side between packages. Go with a lighter stroke on all images and stay away from reverse fonts inside pictures.

DIVISION 5 WEEKLIES

1. Glen Rose Reporter

Good design. Can not find much to complain about. Good use of headlines, pictures and white space throughout. It is clear this staff knows their style and executes it week to week from the front page to the last.

2. Joshua Star

I enjoyed the design of this paper. Photos are used well on the front and sports. The strong (big) pictures on those pages add interest. The front page nameplate and info column down the left are bland. Good entry.

3. Bullard Banner News

I enjoyed the design. Needs work on front page headlines. The font varies but I want a wider range of sizes as well. It will bring more contrast to the design. Good use of photos, pictures and white space.

4. Olney Enterprise

This entry has its good and bad. I was left wanting more white space between packages. I also want a wider variation on the headlines. Try using larger fonts on your main stories. Find more images with more action/emotion and feature them.

GENERAL EXCELLENCE

DIVISION 1

DAILIES

1. *Athens Daily Review*

Great overall paper. Nice coverage, lots of local news. Great sports page design. Wonderful paper.

2. *Lufkin News*

Great local coverage. Front page is a little busy. Overall nice paper.

3. *Paris News*

Overall good paper. Nice coverage. Not crazy about the reverse type but great photo. Good local coverage.

4. *Marshall News Messenger*

Nice overall paper. Lots of text, more photos are needed. Overall nice paper.

DIVISION 2

SEMI-WEEKLIES

1. *Hood County News*

Great newspaper! Coverage of Hood County is well represented. Loved the front page layout. An excellent paper.

2. *Wise County Messenger*

Nice front page layout. Color headline a little faded. Great photos. A good newspaper.

3. *Kilgore News Herald*

Love the "Oh Snap!" headline! Very eye catching. Great photos and coverage. On sports not crazy about blue box, use lines between stories. Pages need to be defined more and an opinion/ed pg. would be nice.

4. *Burleson Star*

Front page design seemed crowded. Good election section. Need to work on layout more. Open up to using more white space.

DIVISION 3

WEEKLIES

1. *Farmersville Times*

Nice front page! Great photo. Overall good coverage. Lots of great sports photos.

2. *Wylie News*

Great overall newspaper. Nicely designed. Good coverage. Front page a little off balance with top two photos.

3. *Mount Vernon Optic-Herald*

Overall nice paper. A little busy on some pages. Columns need to be inside.

4. *Mineola Monitor*

Front page is very busy. Inside there are positives, good use of photos, and negatives, long sports stories.

DIVISION 4

WEEKLIES

1. *Princeton Herald*

Nice looking paper. Very clean design. Easy to read. Great local coverage.

2. *Gladewater Mirror*

Front page jumps out at you. Inside pages are nice. Good photos in special section. Good overall coverage.

3. *Dublin Citizen*

Front page is very busy. Overall news coverage is good. Nice special section.

DIVISION 5

WEEKLIES

1. *Joshua Star*

Great front page. Inside pages need a little design help. Move classifieds to next to last page.

2. *Glen Rose Reporter*

Front page has a nice layout but needs a dominant photo. Good local coverage all around.

3. *Bullard Banner News*

Front page is very busy, too many colors. Inside pages are nice. Lots of news coverage about the community.

4. *Olney Enterprise*

Good coverage of local news. The front page needs a dominant photo. Inside pages are well designed. A good community paper.

SPECIAL SECTIONS

DAILIES

1. *Lufkin News*

Crisp, informative. Lots of work went into this publication. Good print job/color reproduction. The vast editorial content put you over the top. Great job!

2. *Athens Review*

Slick creative layout/graphics top notch. Uneven spacing on player mugshots distracting. Mars an otherwise superior entry. Purple is an evil mistress-it also turns blue so easily. Otherwise a great entry.

3. *Texarkana Gazette*

Amazing photo reproduction on pink newsprint. In-depth, informative articles draw in the reader. Ad layout crisp and readable. Nice entry.

SEMI-WEEKLIES

1. *Hood County News*

Beautiful entry. Strong editorial content. Ads are crisp and clean. Layout design is consistent. Searched high and low for a single flaw and could not find one. Excellent job.

2. *Wise County Messenger*

Clever use of theme. Design elements effortlessly thread the section together and keep the reader on track. Editorial content is in-depth, breaking down both sides of the ball. You went neck-to-neck with a slick, full color entry just edged out by a few dark/low

contrast B/W photos on ads. Be proud of the hard work you put into this special section. Good job.

3. *Kilgore News Herald*

Editorial content covers a lot of ground. Clever way of splitting up sports from academic activities. Crisp, clean ads and layout. Nice reproduction of B/W photos. Excellent contrast. Overall a nice entry.

WEEKLIES

1. *Winnsboro News*

The sheer volume of work involved in this entry makes my head spin. Styles are carefully retained throughout the edition. Strong

editorial is coupled by crisp clean ads and layout. Hard work pays off. Great job.

2. *Glen Rose Reporter*

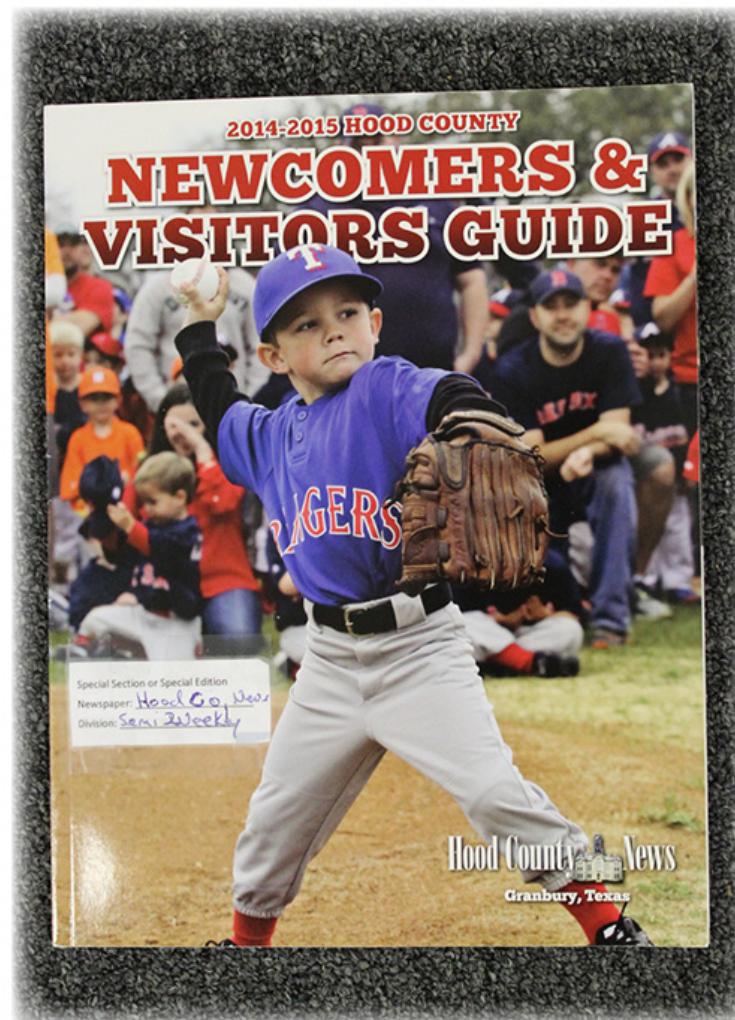
Gorgeous entry-just edged out by strong editorial content in winning entry-great job.

3. *Joshua Star*

Crisp ad layout-great print job. Even spacing between ads and copy-uniform layout very attractive this was a tough division with strong entries throughout. Great job.

4. *Mount Vernon Optic-Herald*

Informative articles, average ad layout. Looks like it was an off week for your printer.



COMMUNITY SERVICE

DAILIES

1. Lufkin News

WOW! That is just a Cadillac service you guys are doing. We were very impressed with the idea, the stories, the whole schmear-hell of a deal. No BS here-we actually talked about how we might bring some of those kids out here to West Texas and help find a home for them. we hoped you were able to help find all of them a place to call home. Frankly, this is exactly what every paper in Texas should be doing every year, especially at Christmas. Obviously, we can not say enough about the service you are providing for your town and for those kids. Thank you for what you are doing-you are clearly making a difference-not just in Lufkin but hopefully all across Texas and beyond. Keep up the good work!

2. Texarkana Gazette

Great stories and great reading-we know your readers had a ball with this series. But Lufkin was a tough act to follow-kids, Christmas-man, that is difficult to beat.

WEEKLIES

1. Gladewater Mirror

Clear winner for us mainly because of the paper's direct involvement with the events highlighted in the entry. The paper plays a key role in making the food drives happen and follows up with plenty of stories and support without excessive horn blowing-readers just go away with the feeling this newspaper is directly involved in the community's improvement and not just writing stories and selling ads.

2. Mount Vernon Optic-Herald

Excellent support through the Country Fest celebration-and a great variety of good stories, pix and follow-up articles all through the year. Strong runner-up to the Gladewater entry.

3. Winnsboro News

Tough to get around Gladewater's direct involvement and Mount Vernon's bevy of stories and art.

PHOTOGRAPHER OF THE YEAR

DAILIES

1. Jerry Habraken

Texarkana Gazette

A beautiful entry from photo that has an eye for the craft. Both feature entries are wonderful. Great moments of peak action. This is the clear winner!

2. Andy Adams

Lufkin Daily News

Clearly a great photographer. Sports is the strongest in this entry. The baseball photo is perfect.

3. Chad Wilson

Athens Daily Review-Lufkin News

Shoes is a wonderful image. Good Job! Both sports photos are nice.

SEMI-WEEKLIES

1. Joe Duty

Wise County Messenger

This entry is head and shoulders the best in the division AND entire contest. Each photo has emotion or a moment. No other entry was able to pull that off across all fields. Crops are perfect as is the color balance. Should be no shock to this paper that they have a gem of a photo that has an expert eye with flawless execution.

2. Chelsea Katz

Kilgore News Herald

This is a very good entry that suffers from a lack of strong sports photography. The guilty image is a nice news photo with emotion. Good job. It would take perfect frames in each category to move up.

3. Mary Vinson

Hood County News

This is a great entry. A few areas kept it from taking top prize. Wreck photo is good, but fire image is lacking. There needs to be another element here-emotion, fire, water or the building. The little cowboy is wonderful. So is the dancing photo.

4. Brian Porter

Burleson Star

This is a good entry that was up against very good competition. The sports photos are the highlight here. Solid work. Would make any newspaper proud to have this photog on staff.

WEEKLIES

1. Wyndi Veigel

Farmersville Times

This is a good entry with some bright spots. Parade picture is great! A real highlight.

2. Ross Hunter

Winnsboro News

The only thing that held this entry back was consistency. Not enough to push this over the top.

3. Jim Jackson

Tri County Leader

Features are the strong category here.

4. Mindi Kimbro

Olney Enterprise

The features set this entry apart from the rest of the pack. News and sports held this back.

JOURNALIST OF THE YEAR

DAILIES

1. Rich Flowers

Athens Daily Review

Never hurts to have really good stuff to work with-and you did, handling it all, whether hard news or features, with clear, concise writing-made us want to read every word.

2. Jessica Cooley

Lufkin News

You will get your share of the plaques-you clearly know what you are doing and you are doing it well. Keep up the good work!

3. Becky Bell

Texarkana

Another strong entry. As in the semi-weeklies, there is some very strong competition out there which all bodes well for the profession we have chosen.

4. Robin Richardson

Marshall News Messenger

Again, difficult to find any fault in any of the four entries. Very close contest one through four.

SEMI-WEEKLIES

1. Brian Knox

Wise County Messenger

Good hard news stories, good hard news features, excellent editorial/thought piece. Artwork well done with wreck story. Simply, Knox has it all together in all areas asked for in this category.

2. James Draper

Kilgore News Herald

and

Kathy Cruz

Hood County News

These two were close to the winner and both should be very proud of their efforts, as we are sure the people of Kilgore and Granbury are. Cruz did a great job on the Bitter Harvest story-as well as the dying man's plight. Read every word of every story with interest-and we were touched by the way stories were handled. Excellent work!

Draper's hard news and features both very well done-again, very readable. This is just a tough, tough category because all three of these folks are doing a super job for their readers. Thanks to all three of you for the work you do!

3. April Barbe

Jacksonville Daily Progress

And all of that is not meant to take anything away from the work Barbe is doing-just a difficult category to be competing in this year-we liked the feature on the firefighter and the hard news work was solid and well written.

WEEKLIES

1. Brent Addleman

Glen Rose Reporter

Overall, pretty good leads on the hard news stories and despite a little awkward lead on the Thanksgiving story, we found most of the pieces readable, informative and seldom went away with too many questions.

2. Bryan Giguere

Winnsboro

Very close here. Very readable stories, one right after another-keep up the good work.

3. Suzanne Bardwell

Gladewater Mirror

Good feature stories-we were drawn into every one of them with good leads. Good use of quotes. Good use of art with the stories-nothing boring about the pix you chose.

SWEEEPSTAKES

DIVISION 1 DAILY	DIVISION 2 SEMI-WEEKLIES	DIVISION 3 WEEKLIES	DIVISION 4 WEEKLIES	DIVISION 5 WEEKLIES
1. Texarkana Gazette 925 points	1. Wise County Messenger 1,125 points	1. Winnsboro News 800 points	1. Princeton Herald 825 points* (more 1st place awards)	1. Glen Rose Reporter 875 points
2. Lufkin News 650 points	2. Kilgore News Herald 950 points	2. Farmersville Times 775 points	2. Gladewater Mirror 825 points	2. Olney Enterprise 675 points
3. Paris News 600 points	3. Hood County News 650 points	3. Mt. Vernon Optic-Herald 650 points	3. Tri County Leader 650 points	3. Bullard Banner News 675 points
4. Athens Daily Review 475 points	4. Burleson Star 400 points	4. Mineola Monitor 525 points	4. Dublin Citizen 575 points	4. Joshua Star 600 points



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CATEGORY

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Lou Ann Sornson Convention
Friday lunch & Convention
Convention

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SWEPCO - Scott McCloud
Hood County News - Jerry Tidwell
Gatesville Messenger - Marshall Day
The Paris News - J.R. Davidson
Mt. Vernon Optic Herald - Susan Reeves
Wise County Messenger - Roy Eaton
Fake Brains

