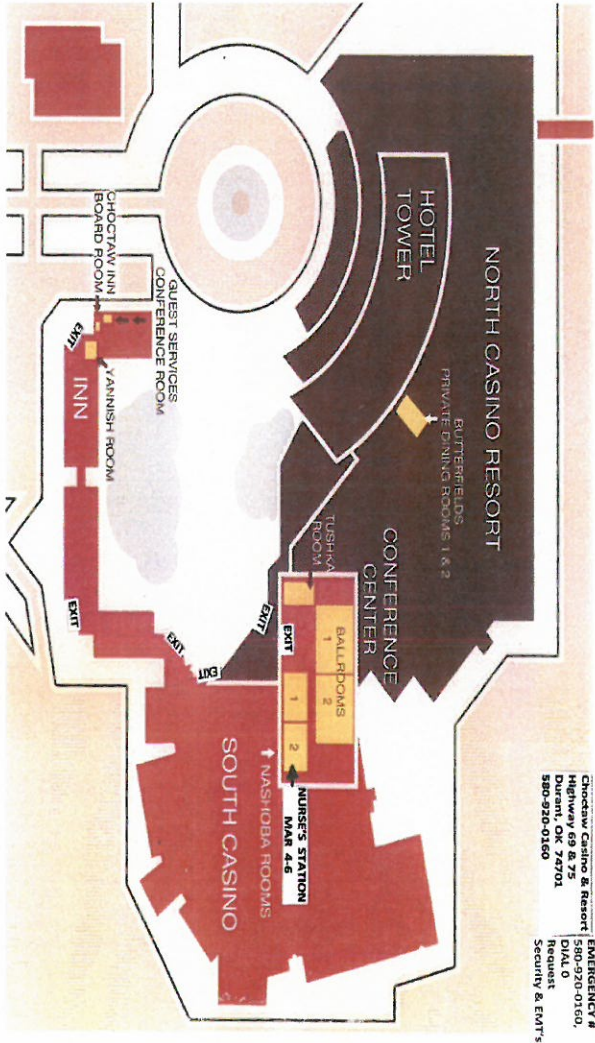


**Choctaw Resort  
Conference Center Map**

Golf, gambling, entertainment and spacious rooms in a luxurious facility just across the Oklahoma state line. With free players club, also get \$25 for the slots.



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*A unit of American Electric Power*



**87<sup>th</sup> Annual Convention  
Thursday, Friday and  
Saturday  
April 18, 19 and 20, 2013**

Choctaw Resort Conference  
Center  
4216 South Highway 69/75  
Durant, OK 74701



*Program includes:*

**Broc Sears**

*No Cost and Low Cost Solutions*

**Ed Henninger**

*Design Tips and Designs for Making Ad Sales*

**Dwight McKenzie**

*Finding Advertising People*

**Randy Mankin**

*Update on YFZ*

**Kim Olson**

*Presentation on Women Veterans*

**Thursday, April 18**

**8:30 A.M.** . . . . . NETPA Golf Tournament  
*Chickasaw Pointe Golf Club on Lake Texoma*

**2:00 P.M. - 5:00 P.M.**.....Registration Desk  
*Hotel Foyer*

**4:00 P.M.** . . . . . Board of Directors Meeting  
*Board Room*

**6:00 - 9:00 P.M.**..... Reception and Dinner  
*Choctaw Ballroom*  
*Event Sponsored by*  
**Patterson PK Land Partnership**  
*Golf Awards by Rick Craig, Hood County News.*

**Friday, April 19**

**7:00 A.M.** . . . . . Past President’s Breakfast  
*Blue Moon Restaurant*

**8:00 A.M. - Noon** . . . . . Registration Desk  
*Hotel Foyer*

**NETPA Scholarship Live Auction Items  
on Display in Choctaw Room**

**8:00 A.M. - 9:00 A.M.** Continental Breakfast  
*Choctaw Ballroom*

**8:30 A.M.** .Welcome to Durant and Choctaw  
Casino  
*Susan Reeves, President, NETPA*

**8:45 A.M. - 9:45 A.M.** . . . . .Ed Henninger  
*Ed Henninger Consulting*  
*Tips, tricks and simple answers to  
complex design problems.*

**9:45-10:00 A.M.** . . . . .Break

**10:00-11:00 A.M.** . . . . .Broc Sears  
*No-cost (and low-cost) resources for the  
community newspaper*

**11 A.M.-Noon** . . . . .Randy Mankin  
*Publisher, Eldorado Success*  
*Warren Jeffs and YFZ, Story about a story*

**Noon** . . . . . Awards Luncheon  
*Choctaw Ballroom*  
**Tom Mooney Memorial Friend of the  
Newspaper  
Award Presentation**  
**Sam C. Holloway Award Presentation**  
*Event Sponsored by SWEPCO*

**1:00 P.M.- 4:00 P.M.** . . . . .Ed Henninger  
*Free one-on-one review of newspaper designs  
and suggestions*  
**(Bring your newspaper)**

**Afternoon** . . . . . Free Time

**6:00 P.M.-8 P.M.** . . . . . Cocktails and Dinner  
*Choctaw Ballroom*  
**Retired Air Force Col. Kim Olson**  
**Grace After Fire**  
*Event Sponsored by Texas Press Association*

**Evening** . . . . . Free Time to Enjoy Gilley’s,  
gambling and other facilities

**9:30 P.M.** . . . . . President’s reception  
*Assistant Miko Suite*

**Saturday, April 20**

**7:30 A.M. - 10:00 A.M.** . . . . Registration Desk  
*Hotel Foyer*

**8:00 A.M. - 8:30 A.M.**... Continental Breakfast  
*Choctaw Ballroom*

**8:30 A.M. -8:45 A.M.**... General Membership  
Business Meeting  
*Choctaw Ballroom*

Texas Press Association Report

Committee Reports  
*Scholarship —*  
*Memorial —*  
*Membership —*  
*Nominating —*  
Election of Officers

**8:45 A.M.-10:00 A.M.** . . . . .Ed Henninger  
*Ed Henninger Consulting*  
*License to Print Money*

**10:00 A.M – 11:00 A.M.** . . .Dwight McKenzie  
*Finding the Right People*

**11:10 a.m.** . . . . . Scholarship Live Auction

**11:30 a.m.** . . . . . **Better Newspaper Contest  
Awards Brunch**  
Don Treul, BNC Chairman  
*Choctaw Ballroom*  
*Event Sponsored by Southern Lithoplate*

Thank you to our  
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Plaque Sponsors!

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- Azle News
- Bluebonnet Publishing Inc.
- Bardwell Ink LLC
- CenturyLink
- Dublin Citizen
- Gatesville Messenger
- Groesbeck Journal
- Hood County News
- Lufkin News
- Paris News
- Southern Lithoplate
- Wise County Messenger