

# North and East Texas Press Association

## 84th Annual Convention



**April 8 -10,  
2010**

Holiday Inn McKinney  
3220 Craig Dr., McKinney TX

# Networking ... Nurturing ... ... and the News

Texas Center for Community Journalism programs

**Broc Sears – The Best Things in Life are Free ... or at Least Half Off**

Ideas and resources for the community journalism designer, photographer and multimedia journalist when you have little or no budget

**Andrew Chavez – Developing a Social Media Strategy for Your Community Newspaper**

Rix Quinn Communications

**Rix Quinn – How to write the history of your town in 30 days**

**Room rate: \$89 per night**

To make room reservations, call 469-952-2044 before March 12 and ask for the North & East Texas Press Association Convention rate

**Convention registration: \$90**

(Saturday Awards Brunch only: \$45)



Complete form and mail with payment to:

NETPA Convention, c/o Hood Co. News, P. O. Box 879, Granbury, TX 76048

Registration – \$90 (deadline March 22)

At-convention registration \$130

Newspaper or firm \_\_\_\_\_ Town \_\_\_\_\_  
 Address \_\_\_\_\_ E-mail \_\_\_\_\_  
 Name \_\_\_\_\_  
 Name \_\_\_\_\_  
 Name \_\_\_\_\_  
 Name \_\_\_\_\_  
 Credit Card: Amount \$ \_\_\_\_\_ ( ) Visa ( ) Mastercard \_\_\_\_\_  
 Name on card \_\_\_\_\_  
 Card No. \_\_\_\_\_ Exp. date \_\_\_\_\_  
 Billing address: \_\_\_\_\_  
 Security code: \_\_\_\_\_

Please indicate number attending each event:  
 \_\_\_\_\_ Thursday golf (\$75 additional registration)  
 \_\_\_\_\_ Thursday evening reception  
 \_\_\_\_\_ Friday Awards Lunch  
 \_\_\_\_\_ Friday dinner at Rick's Chophouse  
 \_\_\_\_\_ Saturday BNC Awards Brunch

# EARLY BIRD OPENING RECEPTION



7:30 p.m.

Thursday, April 8

Chasers Lounge

Holiday Inn McKinney

A Special Invitation is extended to our *FIRST-TIMERS*.

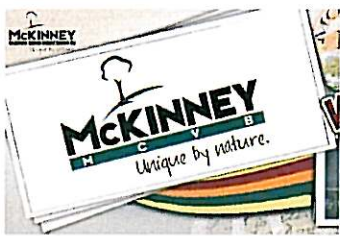
Make plans to join us. It's a fun time to gather together, unwind and mingle with the NETPA Family.

Friday, April 9<sup>th</sup>

We will begin our day early with a continental breakfast followed by a wonderful line-up of speakers specifically chosen to entertain and educate us in many different areas to enhance our **COMMUNITY NEWSPAPERS**.



We will be entertained at the Awards Luncheon by comedienne and journalist, Judy Truesdell and conclude our Friday session with the presentation of the Tom Mooney and Sam Holloway Awards.



Spend Friday afternoon visiting McKinney's unique downtown area or hop in the car for a short trip to Stonebriar Centre and visit some of the premier shopping the area has to offer just 20 minutes up the road.



Our Friday Evening Event will be a plated dinner at Rick's Chophouse located in the historic Grand Hotel and Ballroom In McKinney

The entertainment could prove to be the highlight of the convention when the **KARAOKE** and **CASH BAR** are set up.

Saturday Morning will begin with the General Membership Meeting followed by the NETPA Scholarship Live Auction



**BETTER NEWSPAPER AWARDS BRUNCH**  
Saturday, April 10  
10:30 - 12:30  
Presentation of NETPA Better Newspaper Contest Awards

**“FORE” Get Work  
It’s Time to Play in the**

**N.E.T.P.A  
Golf Tournament**

**Thursday, April 8, 2010  
The Golf Club of McKinney  
McKinney, Texas**

Located near the Holiday Inn McKinney

**Tee Time: 8:30 a. m.  
Registration Fee: \$75.00**

Name: \_\_\_\_\_

Newspaper/Firm: \_\_\_\_\_

Handicap: \_\_\_\_\_

Pairing Preference: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fee Included In Convention Registration: \_\_\_\_\_

Fee Sent Separately: \_\_\_\_\_

Fee Paid by Credit Card \_\_\_\_\_

You Can Include Your Golf Tournament Payment With Your  
Convention Registration Fee, Or Pay It Separately By Sending  
Either To:

Cher Thompson,  
NETPA,  
c/o Hood County News,  
P. O. Box 879  
Granbury, TX 76048



# IMPORTANT REMINDERS



Please Remember to Bring  
**Door Prize Drawing Items**

And

**Live Auction Items**  
(Proceeds From the Auction Go To Our  
Scholarship Fund)



## **NETPA Fundraising Cookbook Benefiting the Scholarship Fund**

Please make sure to bring along a copy of your favorite recipes to be included in NORTH AND EAST TEXAS PRESS COOKBOOK.

If you are unable to attend the convention but you would like to have your recipes included you can email them directly to Cher Thompson at [cher@hcnews.com](mailto:cher@hcnews.com) or Penny Holloway at [penny@hcnews.com](mailto:penny@hcnews.com)